

SMALL BUSINESS EXCLUSIVE

1

JOIN THE MELANIN ON THE MAP GLOBAL BUSINESS DIRECTORY- One of the best app features Melanin On The Map offers is our global directory. With our directory we are able to showcase minority businesses worldwide, highlighting their strengths, uniqueness and bringing in new clientele. By being added to our directory, our audience now has direct access to working with you on their next vacation and our GPS locator shows them exactly where and how to locate you. (Business includes: restaurants, retail, salons, etc)

2

'WELCOME OUR NEW PARTNERS POST'- Once you've officially joined our directory and partners list, you will have unlimited access to our robust audience of travel enthusiasts. As a welcome to the family, we will introduce you and your business to our audience of nearly 20,000 travel enthusiasts. This will show viewers your direct affiliation with us, bringing in new clientele worldwide.

3

WORK WITH THE [GLOBAL MOTM TRAVEL INFLUENCERS](#)- Our team also consists of global travel influencers ranging of an audience of over 100,000 people. These influencers specialize in creating engaging, informative digital content. By partnering with Melanin On The Map you have access to exclusive opportunities working alongside our global content creators. (SEE SEPARATE TRAVEL INFLUENCER ROSTER)

4

PROFIT 100% COMMISSIONS- Unlike several promotional brands, we at Melanin On The Map collect ZERO commission from any of the revenue from your promotions. We simply serve as a promotional tool to connect our large audience bringing additional awareness to your business.

5

MULTIPLE DIRECTORY FEATURES- Melanin On The Map has partnered with some of the top small business Directories in the nation and by joining our Directory you now have direct access to join theirs. This now puts you in front of even more potential consumers, expanding your reach and business. (Full Directory List to be emailed out once signed up)
